

The tall, perky proportion of this juice packaging provides a tense, linear contrast to the collection of dotlike photographic forms. The images are lush and concrete, but organized to form a landscape, enhanced by illustrative elements that transform the scene into an engagingly surreal experience.

BRUKETA & ZINIC
ZAGREB | CROATIA



The dramatic complementary relationship of red-orange and blue-violet, enriched with black and an intense blue-green, acts as a compelling backdrop to the contrasting angular form and supporting, stylized flower images arranged in a loose, collage-like composition. The shapes, color, and abstracted floral forms allude to the dynamic experience of storytelling, the subject of this CD's package.

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A subtle palette of blue hues—on: intense, one desaturated and slightly darker in value—mutes the dramatic graphic quality of the abstract form language applied to this shopping bag. The logotype, a customized sans serif, contrasts the dots' mass with its sharp, heavy linearity.

SHINNOSE, INC. OSAKA | JAPAN



Interconnected compositions of dots and lines directly unify the four posters in this series; radically altering the overprints of process colors differentiates each poster.
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