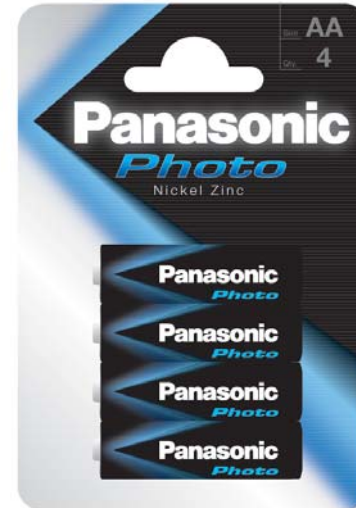


2004

Panasonic Battery
packaging

Designed by Shinnoske Inc.

SHINOSKE INC.

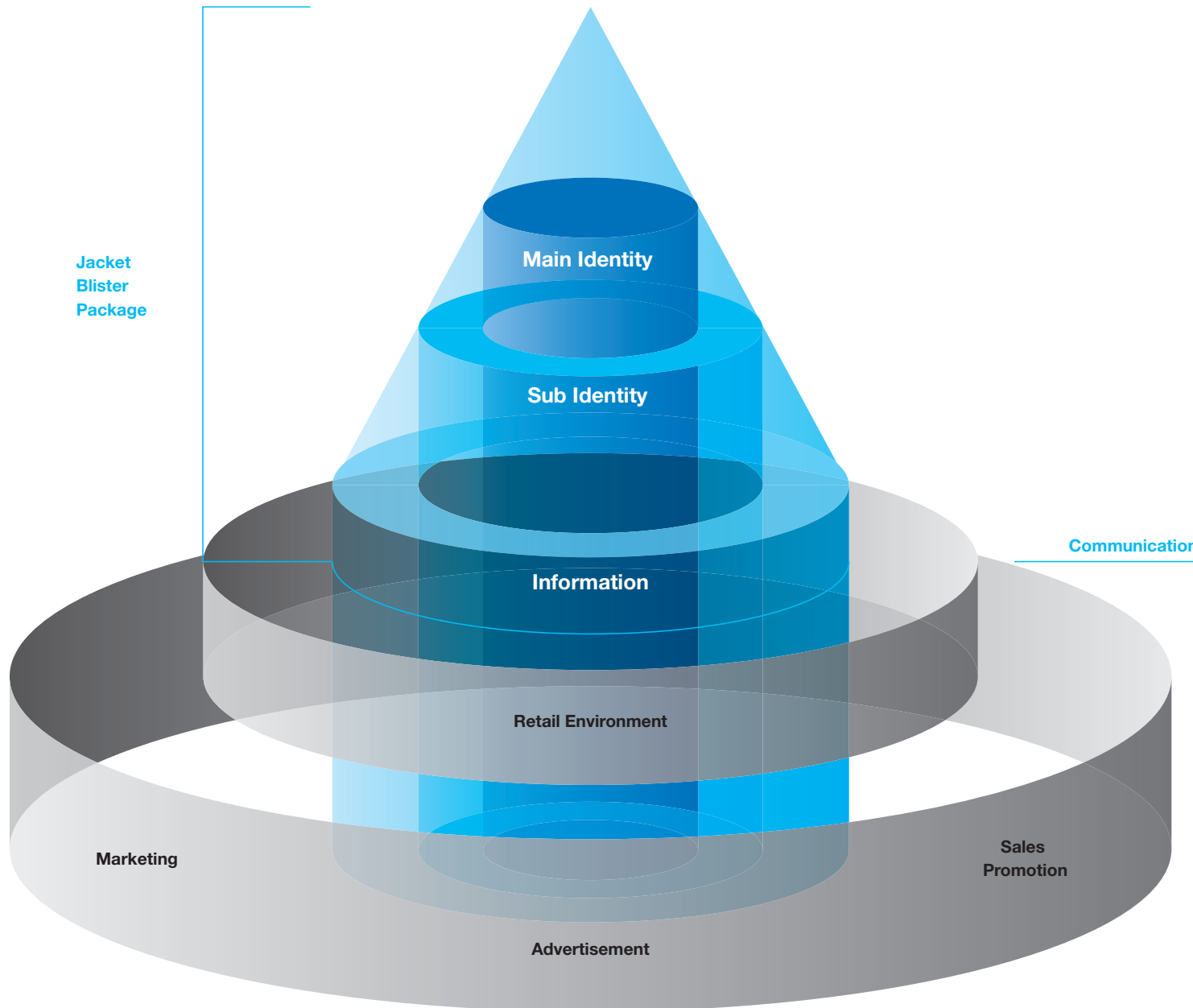


5

Design Architecture

-1 Design Architecture

Mother Identity Panasonic



5

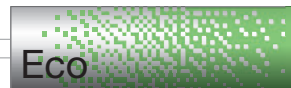
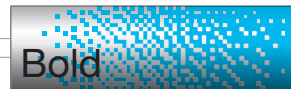
Design Architecture

-2 Sample Jacket

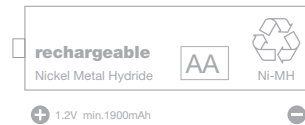
Main Identity Layer



Sub Identity Layer



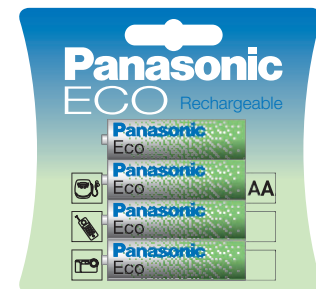
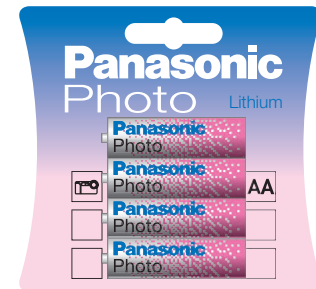
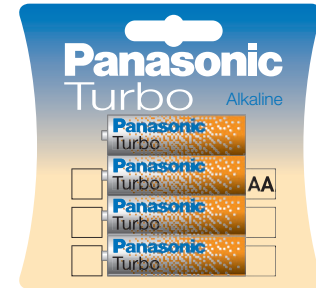
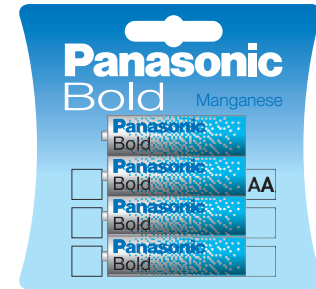
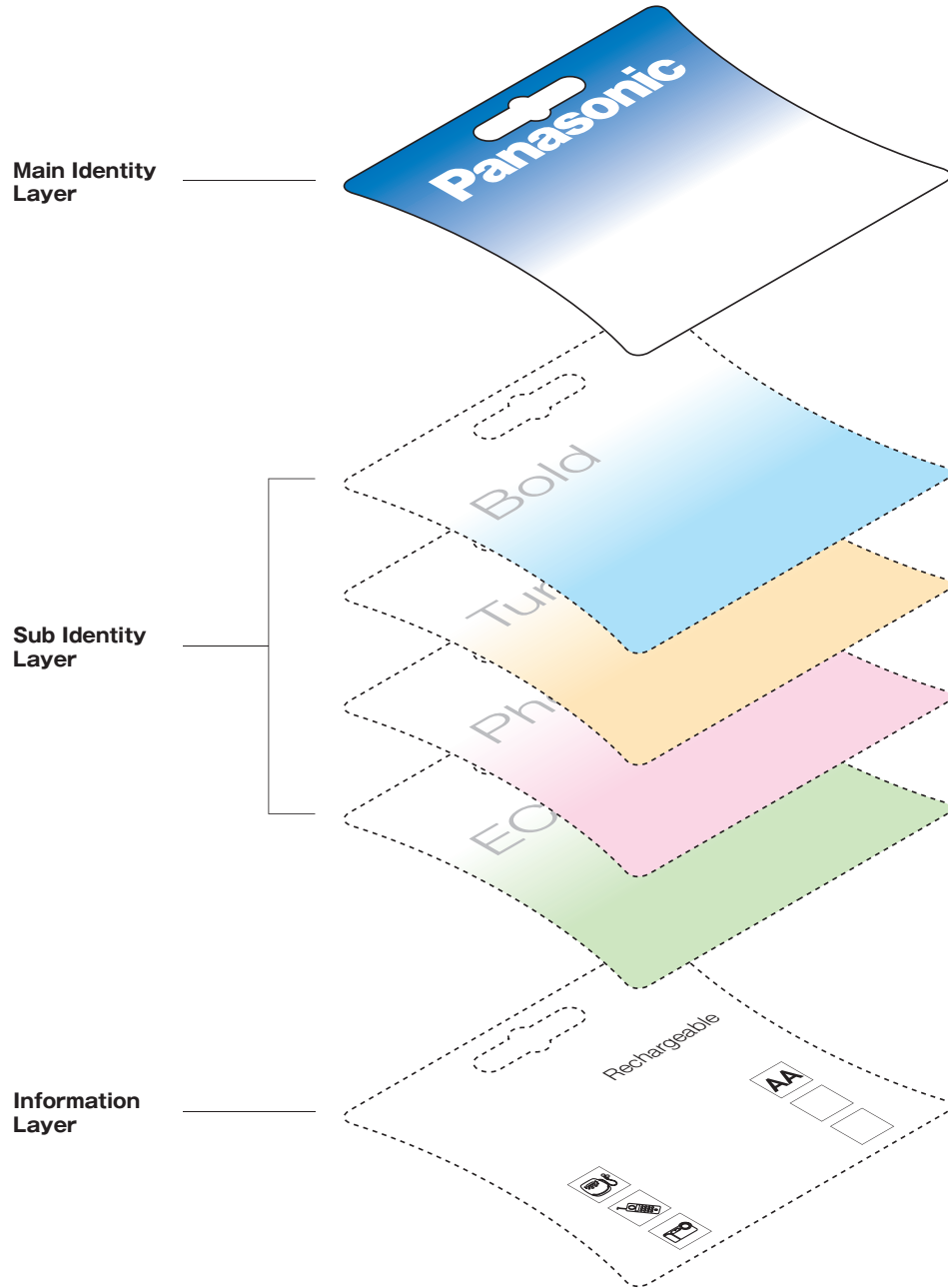
Information Layer



5

5 Design Architecture

-3 Sample Package



5

5 Design Architecture

-4 Sample Display/Retail Environment



Wall Display